PRIVACY POLICY

Wookey Capital Pty Ltd (**we** or **us**) are committed to protecting your privacy and the confidentiality of any personal information you provide to us through use of our services, such as the 'Likely Sports' website (**Services**).

This Privacy Policy is an important document so please take the time to read it. *If you have any questions, please contact us at the details set out below. This Privacy Policy is also subject to change from time to time, please therefore ensure you periodically revisit this page and accept this Privacy Policy.*

This Privacy Policy complies with the Australian Privacy Principles (APPs), the *Privacy Act 1988* and related or associated legislation (collectively the **Privacy Law**). It describes how we may collect, use, disclose, make secure and store your personal information obtained through your use and interaction with the Services and us.

By using our Services, you agree to be bound by the terms and conditions of this Privacy Policy.

This Privacy Policy may be updated from time to time and your continued use of the website will be deemed as your consent and agreement to the updated terms. This Privacy Policy should also be read in conjunction with our Terms of Use.

Collection of Personal Information and Purpose

We may collect personal information from you in the course of your interaction with our Services when you input any personal information into them. If you do not provide certain types of personal information, you may be unable to enjoy the full functionality of the Services.

The nature of personal information that is held by us will vary depending on the nature of your interaction with us. It may include name, age, birthdate, and contact details including address, email address, phone number, or other relevant information. For example, when you register with us for a new account, we may require you to provide us with some or all of the above information. We may more generally collect personal information from your correspondence with us, your responses to surveys and or research that we carry out.

We may also collect non-identifying information in relation to your use of the Services, including in relation to your usage activities in respect of the Services. In this regard we may collect information on:

- log information – we may collect information about when you log onto our Services;
- usage and interaction information – we may collect information about how you use the Services and what parts of the Services you interact with;
- location information – we may, with your permission, also collect information from your device as to your location when using the Services – this may for example, allow us to deliver you events information that is more relevant to you;
- information collected through cookies - a 'cookie' is a small text file that allows our servers to identify and interact more effectively with your devices. The Services may also store cookies to improve the Services in your interactions with the Services. To track usage more generally, we may use third parties to collect statistical data via cookies. This may allow us to collect information such as your

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device type, browser type, IP address, pages you have accessed on our services and on third-party websites.

Use and disclosure

We use and disclose your personal information to fulfil the purpose for which it is collected. We may use your personal information to, for example:

- operate and improve our Services, and develop new Services;
- analyse Service usage trends;
- prevent fraud and other inappropriate activities, and report illegal activities;
- deliver you marketing and events communication;
- for marketing purposes, such as to provide you with marketing materials that are more relevant to you, and improve our marketing materials;
- conduct internal auditing processes.
- personalise the Services to your interests and demographic information.

We will retain your personal information for as long as we require it for our purposes or as required under law. When we no longer require it, we will destroy or de-identify the personal information.

We may disclose information to third parties we engage in order to provide our Services, including contractors and service providers used for data processing, data analysis, customer satisfaction surveys, information technology services and support, Services maintenance/development, archiving, and market research. When disclosing information to third parties we will take reasonable steps to ensure your personal information remains secure and used for appropriate purposes.

Personal information may also be shared between our related and affiliated companies, located in Australia and overseas.

Third parties to whom we have disclosed your personal information may contact you directly to let you know they have collected your personal information and to give you information about their privacy policies.

Marketing

We may use or disclose your personal information to inform you about our Services, upcoming promotions and events, or other opportunities that may interest you. If you do not want to receive direct marketing communications, you can opt-out at any time by contacting us using the contact details below.

Security

We have in place steps to protect the security of your personal information, including use of secure and encrypted electronic databases (including through trusted third-party storage providers as detailed below). Although we take all necessary steps to protect your personal information, the internet is subject to security threats (such as hacking). Accordingly, we provide no warranty and cannot ensure the security of any information which you provide to us. Any information which you provide to us is at your own risk.

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Storage of personal information and Transfer out of Australia

We may transfer personal information to overseas service providers for the purpose of hosting the Services and providing related services. These service providers may be located in the USA, UK, Singapore and other countries from time to time. You hereby consent to this transfer.

Notifiable Data Breaches

If despite our efforts to protect the security of your personal information, a suspected data breach occurs, we will quickly determine the extent of the suspected data breach. A data breach may occur if your personal information is lost or subjected to unauthorised access or disclosure.

If we believe that the suspected data breach is likely to result in serious harm to you, we will notify you and the Office of the Australian Information Commissioner as soon as practicable and as required by the Privacy Law. This notification will set out a description of the data breach, the kinds of information concerned, and recommendations about the steps you should take in response to the data breach.

Access and correction of personal information

You have the right to obtain access to and correct the personal information which we hold about you in certain circumstances.

We may charge a reasonable fee to cover the cost of verifying your application and locating, retrieving, reviewing and copying any material requested.

If we agree that the personal information requires correction, we will do so as soon as practicable and if there is a delay, we will advise you in writing.

To make a request to access or update any of the personal information we hold about you, please contact our Privacy Officer in writing at support@likelysports.com

We will require you to verify your identity and specify what information you require.

Enquiries and complaints

If you would like further information about the way we manage the personal information we hold, or wish to complain that you believe we have breached the APPs, please contact our Privacy Officer at support@likelysports.com and we will investigate any complaint. We will notify you of a decision in relation to your complaint as soon as practicable after it has been made.

You may also obtain further information regarding the Privacy Law from the Office of the Australian Information Commissioner’s website at www.oaic.gov.au.

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